DTR Medical®

AN INNOVIA MEDICAL COMPANY

THE 'PRO'FILE

88% Clinician Endorsement - Obtain a High-Quality Sample First Time with our Cervical Rotating Biopsy Punch

NHS Supply Chain | Available on NHS Supply Chain - NPC code **FFQ6223**

Low Profile for better access

"The Cervical Rotating Biopsy Punch has transformed my Colposcopy practice; I am now getting biopsies first time."
University Hospital of North Durham

365mm

The Design Checklist

- ✔ **88%**[1] of Clinicians would recommend this product to a colleague
- ✔ **95%**[1] of Clinicians took an average of 2 biopsies successfully first time
- ✔ **93%**[1] of Clinicians impressed with how the product compared to description
- ✔ Latest Generation Top Jaw is stronger than titanium & 4x the strength of the previous version
- ✔ Biopsy can be easily taken from a hardened cervix
- ✔ Low profile jaw provides better access to the transformation zone when migrating into the endocervical canal
- ✔ **360°** rotation enables enhanced positioning and patient interaction
- ✔ Provides value-based benefits, improving procedure quality, patient safety and overall cost savings
- ✔ Polybag has now been refined, to save **550kg** of plastic per year
- ✔ UK manufactured

"It's excellent that you have improved the new jaw on the Cervical Rotating Biopsy Punch, it is much stronger and removes previous issues we had taking a biopsy from a hardened cervix. It is great that you have taken our feedback on board and made this improvement to the instrument, thank you."
Helen Crookes, Senior Sister, Calderdale Royal Hospital

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Clinical Value - First Time Sampling at your Fingertips

TIME

Rapid Diagnosis - Detailed questionnaires found **83%**[1] of biopsies taken were described as either good or very good meaning improved Pathology lab results first time

Improved efficiency for hospitals, leading to rapid diagnosis and increasing the overall welfare of patients

Clinics are able to run a lot more smoothly with high quality-samples taken first time

Inadequate samples, patient recall and instrument search all result in hospital delays

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LIFE

New evidence[2] shows the instrument takes a clean cut, reducing cervical trauma and patient discomfort

2.8 times less of an environmental impact than other alternatives in the market; such as metal Tischler Cervical Biopsy Punches

Patients report less pain and bleeding compared to reusable forceps

> **"Fed up with blunt reusable instruments. The sharpness and lightweight design of the Cervical Rotating Biopsy Punch are huge benefits. Other Tischler's are too heavy."**
>
> Homerton University Hospital

COST

A high-quality sample taken first time can save the hospital up to **£114**[3], eliminating the need for a patient recall due to an inadequate biopsy being rejected by Pathology labs

Every minute a clinic runs on time it saves the Government an average of **£10.30**[3]

Histology samples cost around **£45**[4] each

Clinicians' Experiences - Don't just take our word for it ...

> **"I love the Cervical Rotating Biopsy Punch. You can really notice the difference in how the product performs so much, that I do not have any problems using it on more demanding patients. The product feels sharp like a hot knife through butter."**
>
> Gill Costello, Sister, Northwick Park Hospital

> **"It's amazing how light it is! I'm really impressed with the new jaw it's so sharp."**
>
> Harrogate District Hospital

1 DTR Medical Evaluation Questionnaire Data (June 2018 to October 2019).
2 DTR Medical Evaluation Questionnaire & Post Marketing Surveillance Data (June 2018 to October 2019)
3 NHS England. (2020). National Tariff 2020-21
4 DTR Medical Post Marketing Surveillance Data (June 2018 to January 2020)

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